

CLIENT: Sonic Promo

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TITLE: YESS PSA

DATE: Dec. 20, 2008

LENGTH: ~35 sec.

RUN DATES: 2009

B.G. MUSIC: A LITTLE INTENSE

TREVOR: You wanna talk about making a difference? How about the difference between eating a decent breakfast every morning, or not knowing where your next meal's coming from. The difference between having a safe place to sleep, or spending your nights on the street. The difference between looking forward to tomorrow, or just trying to survive today. The Youth Emergency Shelter Society makes that kind of difference, every day, in the lives of local young people. And that's the difference between hope and hopelessness. You can learn more about YESS, what they do, and how you can help at Y-E-S-S-dot-org. Sonic 1-oh-2-9 is proud to support YESS — giving youth at risk a chance.